



# Community Profile

Keewatin city  
Place

Keewatin city, N...

Population Summary	
2000 Total Population	1,162
2010 Total Population	1,068
2016 Total Population	1,071
2016 Group Quarters	0
2021 Total Population	1,073
2016-2021 Annual Rate	0.04%
Household Summary	
2000 Households	521
2000 Average Household Size	2.23
2010 Households	475
2010 Average Household Size	2.25
2016 Households	475
2016 Average Household Size	2.25
2021 Households	476
2021 Average Household Size	2.25
2016-2021 Annual Rate	0.04%
2010 Families	265
2010 Average Family Size	2.94
2016 Families	264
2016 Average Family Size	2.94
2021 Families	264
2021 Average Family Size	2.93
2016-2021 Annual Rate	0.00%
Housing Unit Summary	
2000 Housing Units	550
Owner Occupied Housing Units	76.0%
Renter Occupied Housing Units	18.7%
Vacant Housing Units	5.3%
2010 Housing Units	546
Owner Occupied Housing Units	65.9%
Renter Occupied Housing Units	21.1%
Vacant Housing Units	13.0%
2016 Housing Units	549
Owner Occupied Housing Units	64.7%
Renter Occupied Housing Units	21.9%
Vacant Housing Units	13.5%
2021 Housing Units	551
Owner Occupied Housing Units	64.4%
Renter Occupied Housing Units	22.0%
Vacant Housing Units	13.6%
Median Household Income	
2016	\$55,248
2021	\$57,440
Median Home Value	
2016	\$63,735
2021	\$73,000
Per Capita Income	
2016	\$28,111
2021	\$29,986
Median Age	
2010	39.8
2016	40.7
2021	41.9

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.

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## 2016 Households by Income

Household Income Base	475
<\$15,000	7.8%
\$15,000 - \$24,999	9.1%
\$25,000 - \$34,999	6.3%
\$35,000 - \$49,999	14.5%
\$50,000 - \$74,999	36.8%
\$75,000 - \$99,999	16.0%
\$100,000 - \$149,999	5.9%
\$150,000 - \$199,999	2.1%
\$200,000+	1.5%

Average Household Income \$63,616

## 2021 Households by Income

Household Income Base	477
<\$15,000	7.8%
\$15,000 - \$24,999	10.3%
\$25,000 - \$34,999	4.4%
\$35,000 - \$49,999	11.1%
\$50,000 - \$74,999	37.5%
\$75,000 - \$99,999	17.6%
\$100,000 - \$149,999	7.1%
\$150,000 - \$199,999	2.7%
\$200,000+	1.5%

Average Household Income \$67,711

## 2016 Owner Occupied Housing Units by Value

Total	355
<\$50,000	37.5%
\$50,000 - \$99,999	45.6%
\$100,000 - \$149,999	8.2%
\$150,000 - \$199,999	6.8%
\$200,000 - \$249,999	1.4%
\$250,000 - \$299,999	0.3%
\$300,000 - \$399,999	0.3%
\$400,000 - \$499,999	0.0%
\$500,000 - \$749,999	0.0%
\$750,000 - \$999,999	0.0%
\$1,000,000 +	0.0%

Average Home Value \$70,563

## 2021 Owner Occupied Housing Units by Value

Total	356
<\$50,000	30.6%
\$50,000 - \$99,999	42.1%
\$100,000 - \$149,999	11.2%
\$150,000 - \$199,999	12.1%
\$200,000 - \$249,999	3.4%
\$250,000 - \$299,999	0.3%
\$300,000 - \$399,999	0.3%
\$400,000 - \$499,999	0.0%
\$500,000 - \$749,999	0.0%
\$750,000 - \$999,999	0.0%
\$1,000,000 +	0.0%

Average Home Value \$83,778

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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## 2010 Population by Age

Total	1,068
0 - 4	6.6%
5 - 9	5.8%
10 - 14	6.8%
15 - 24	12.5%
25 - 34	12.4%
35 - 44	11.7%
45 - 54	15.1%
55 - 64	15.1%
65 - 74	6.2%
75 - 84	5.4%
85 +	2.5%
18 +	76.8%

## 2016 Population by Age

Total	1,064
0 - 4	6.6%
5 - 9	6.4%
10 - 14	5.7%
15 - 24	11.6%
25 - 34	11.8%
35 - 44	13.4%
45 - 54	12.3%
55 - 64	15.7%
65 - 74	10.5%
75 - 84	3.6%
85 +	2.3%
18 +	77.8%

## 2021 Population by Age

Total	1,066
0 - 4	6.4%
5 - 9	6.7%
10 - 14	6.7%
15 - 24	10.2%
25 - 34	12.1%
35 - 44	12.3%
45 - 54	11.7%
55 - 64	13.7%
65 - 74	13.6%
75 - 84	4.6%
85 +	2.1%
18 +	76.9%

## 2010 Population by Sex

Males	550
Females	518

## 2016 Population by Sex

Males	550
Females	514

## 2021 Population by Sex

Males	554
Females	512

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.

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# Community Profile

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## 2010 Population by Race/Ethnicity

Total	1,068
White Alone	95.8%
Black Alone	0.5%
American Indian Alone	1.3%
Asian Alone	0.2%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.1%
Two or More Races	2.2%
Hispanic Origin	0.3%
Diversity Index	8.7

## 2016 Population by Race/Ethnicity

Total	1,071
White Alone	94.6%
Black Alone	0.7%
American Indian Alone	1.4%
Asian Alone	0.2%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.2%
Two or More Races	2.9%
Hispanic Origin	0.6%
Diversity Index	11.5

## 2021 Population by Race/Ethnicity

Total	1,073
White Alone	93.5%
Black Alone	1.0%
American Indian Alone	1.5%
Asian Alone	0.2%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.3%
Two or More Races	3.5%
Hispanic Origin	0.8%
Diversity Index	14.0

## 2010 Population by Relationship and Household Type

Total	1,068
In Households	100.0%
In Family Households	76.7%
Householder	24.8%
Spouse	16.8%
Child	29.3%
Other relative	2.0%
Nonrelative	3.8%
In Nonfamily Households	23.3%
In Group Quarters	0.0%
Institutionalized Population	0.0%
Noninstitutionalized Population	0.0%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.

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## 2016 Population 25+ by Educational Attainment

Total	746
Less than 9th Grade	3.2%
9th - 12th Grade, No Diploma	11.1%
High School Graduate	23.1%
GED/Alternative Credential	5.5%
Some College, No Degree	30.8%
Associate Degree	14.2%
Bachelor's Degree	9.9%
Graduate/Professional Degree	2.1%

## 2016 Population 15+ by Marital Status

Total	870
Never Married	32.2%
Married	49.5%
Widowed	5.2%
Divorced	13.1%

## 2016 Civilian Population 16+ in Labor Force

Civilian Employed	86.8%
Civilian Unemployed	13.2%

## 2016 Employed Population 16+ by Industry

Total	467
Agriculture/Mining	5.2%
Construction	3.4%
Manufacturing	15.9%
Wholesale Trade	1.7%
Retail Trade	4.9%
Transportation/Utilities	6.7%
Information	1.7%
Finance/Insurance/Real Estate	8.2%
Services	47.9%
Public Administration	4.5%

## 2016 Employed Population 16+ by Occupation

Total	466
White Collar	52.4%
Management/Business/Financial	7.7%
Professional	24.0%
Sales	3.9%
Administrative Support	16.7%
Services	13.7%
Blue Collar	33.9%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	8.2%
Installation/Maintenance/Repair	6.7%
Production	9.7%
Transportation/Material Moving	9.4%

## 2010 Population By Urban/ Rural Status

Total Population	1,068
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	0.0%
Rural Population	100.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.

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**2010 Households by Type**

Total	475
Households with 1 Person	37.5%
Households with 2+ People	62.5%
Family Households	55.8%
Husband-wife Families	37.7%
With Related Children	16.2%
Other Family (No Spouse Present)	18.1%
Other Family with Male Householder	6.1%
With Related Children	5.1%
Other Family with Female Householder	12.0%
With Related Children	7.4%
Nonfamily Households	6.7%
All Households with Children	29.3%

**2010 Households by Size**

Multigenerational Households	1.1%
Unmarried Partner Households	9.9%
Male-female	9.9%
Same-sex	0.0%

**2010 Households by Size**

Total	475
1 Person Household	37.5%
2 Person Household	31.2%
3 Person Household	12.6%
4 Person Household	10.3%
5 Person Household	5.3%
6 Person Household	2.5%
7 + Person Household	0.6%

**2010 Households by Tenure and Mortgage Status**

Total	475
Owner Occupied	75.8%
Owned with a Mortgage/Loan	38.3%
Owned Free and Clear	37.5%
Renter Occupied	24.2%

**2010 Housing Units By Urban/ Rural Status**

Total Housing Units	546
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	100.0%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.



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## Top 3 Tapestry Segments

1. Heartland Communities
2. The Great Outdoors (6C)
3. Top Tier (1A)

## 2016 Consumer Spending

Apparel & Services: Total \$	\$750,350
Average Spent	\$1,579.68
Spending Potential Index	78
Education: Total \$	\$461,897
Average Spent	\$972.41
Spending Potential Index	69
Entertainment/Recreation: Total \$	\$1,207,490
Average Spent	\$2,542.08
Spending Potential Index	87
Food at Home: Total \$	\$2,144,024
Average Spent	\$4,513.73
Spending Potential Index	91
Food Away from Home: Total \$	\$1,200,158
Average Spent	\$2,526.65
Spending Potential Index	82
Health Care: Total \$	\$2,434,429
Average Spent	\$5,125.11
Spending Potential Index	97
HH Furnishings & Equipment: Total \$	\$694,993
Average Spent	\$1,463.14
Spending Potential Index	83
Personal Care Products & Services: Total \$	\$285,769
Average Spent	\$601.62
Spending Potential Index	82
Shelter: Total \$	\$5,513,306
Average Spent	\$11,606.96
Spending Potential Index	75
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$995,944
Average Spent	\$2,096.72
Spending Potential Index	90
Travel: Total \$	\$683,507
Average Spent	\$1,438.96
Spending Potential Index	77
Vehicle Maintenance & Repairs: Total \$	\$451,248
Average Spent	\$950.00
Spending Potential Index	92

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.

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